

MIT Arab Business Plan Competition 08-09
Designing and Winning a Business Plan Workshop

Sunday, March 22, 2009

Holiday Inn Hotel, Dunes Center, Verdun, Beirut, Lebanon

10:15 – 10:30 AM

Welcome Address

Hala Fadel, MIT Enterprise Forum of the Pan Arab Region

10:30 – 11:00 AM

MIT Enterprise Forum Inc

Antoinette Matthews
Vanessa Green



11:00 – 11:45 AM

Critical Success Factors in Entrepreneurship

Ken Morse, MIT Entrepreneurship Center

11:45 – 12:00

Break

12:00 – 1:30 PM

How to Write a Winning Business Plan

Tarek Kettaneh, MIT' 72

1:30 – 3:00 PM

Lunch

3:00 – 4:30 PM

Tips for Optimal Networking and Managing the Media, Trade Shows, and Social Events + Elevator Pitch

Ken Morse

4:30 – 4:45 PM

Break



4:45 – 5:00 PM

Feedback + Closing Remarks

Hala Fadel

The workshop is sponsored by