



شركة عبداللطيف جميل المحدودة
ABDUL LATIF JAMEEL CO. LTD.

MIT Arab Business Plan Competition 2009-2010

Presentation to Lebanon's Universities



MIT Arab Business Plan Competition

www.mitarabcompetition.com

- ❖ The first of its kind in the Arab world
- ❖ Organized by MIT Enterprise Forum of the Pan Arab Region
- ❖ Its equivalence in USA is MIT 50K Entrepreneurship Competition
- ❖ The Competition emphasizes on the importance of a **Business Plan**

 **ENTERPRISE FORUM**
PAN-ARAB REGION

Eligibility Criteria

- ❖ A team of minimum 3 individuals
- ❖ At least 2 members should be citizens of the Arab world
- ❖ The business concept should be applied in a country within the Arab world

Eligible Countries



How to Apply

- ❖ Interested teams should secure a username and a password

www.mitarabcompetition.com

- ❖ The application consists of 18 questions
- ❖ The deadline for submitting an application is **January 12, 2010 at 23:59, GMT**

How to Apply

The screenshot displays the MIT Arab Business Plan Competition website. On the left is a navigation menu with links: Home, MIT Enterprise Forum, About the Competition, Calendar 2008-2009, Competition 2007, Sponsors, Jurors, Help Center, Contact Us, and Legal Notice. Below the menu, it states 'In Partnership With' and 'بالتعاون مع' followed by the logo and name of the Abdul Latif Jameel Community Services Programs. The main content area features a red 'Sign Up' header with the number '08'. Below this is a 'New Member' section with instructions: 'If you are a new user, you should sign-up to secure a password. Please fill the information below, and your password will be sent to your Inbox shortly. Once you receive your password, use your credentials to login on the homepage.' There are two input fields for 'Full Name:' and 'Email:', and a 'Sign-up' button. To the right of the sign-up form is a large red 'APPLY NOW' button and the text 'Designed by Cleartag'.

MIT arab business plan competition

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In Partnership With بالتعاون مع

برامج عبد اللطيف جميل لخدمة المجتمع
ABDUL LATIF JAMEEL COMMUNITY SERVICES PROGRAMS

Sign Up 08

New Member

If you are a new user, you should sign-up to secure a password. Please fill the information below, and your password will be sent to your Inbox shortly. Once you receive your password, use your credentials to login on the homepage.

Full Name:

Email:

[Sign-up](#)

APPLY NOW

Designed by Cleartag

Awards

❖ Prize Money

- First Place: **\$50,000 cash**
- Second Place: **\$10,000 cash**
- Third Place: **\$5,000 cash**

❖ Other Benefits

- Support and advice to winners to jump start their proposed business
- Access to a wide network of potential investors

Competition Rounds

ROUND I

- ❖ Application form available on the website
- ❖ Deadline for submissions is **January 12, 2010 at 23:59, GMT**
- ❖ 30 teams will qualify for Round II

Competition Rounds

ROUND II

- ❖ Entrepreneurship Workshop in Beirut on **March 21&22, 2010** lead by Ken Morse, MD, MIT Entrepreneurship Center
- ❖ Deadline for submitting full business plans is on **April 14, 2010.**



Competition Rounds


ROUND III

- ❖ 9 teams qualify for Round III
- ❖ The 9 teams will carry out oral presentations in Cairo on **June 17, 2010**
- ❖ 3 winning teams will be announced in the Awards Ceremony in Cairo on **June 17, 2010**



Facebook Group

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 **MIT Arab Business Plan Competition**
Global


Basic Info
Type: Business - Companies
Description: The MIT Arab Business Plan Competition is the first of its kind in the Arab world. The Competition is designed to encourage all entrepreneurs in the region to start their own company and, ultimately, create a nest of leading firms in the Arab world.

Contact Info
Email: info@mitarabcompetition.com
Website: http://www.mitarabcompetition.com
Office: MIT Enterprise Forum of the Pan Arab Region
Location: Beirut, Lebanon

Recent News

1. The deadline for submitting the application forms is extended to JANUARY 22, 2009.
2. The 2nd episode of last year's Competition will run on LBC SAT on Thursday, December 18, 2008 at 11:20pm, KSA time.

Members
Displaying 8 of 447 members See All



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Group Type
This is an open group. Anyone can join and invite others to join.


Admins


- Joelle Yazbeck (creator)
- Samer Rasbeih



Charbel Karkour



Mansour Wakim



Xceed Graphics


Sylvio Sharif Tabet


Elissar Hajj Zarwi


Elie Fernaini


Maher Nassar


Tarek Nechma

Calendar

Date	Event
October 12, 2009	Website opens for online application forms
January 12, 2010	Deadline for submissions
February 22, 2010	Announcement of Round 1 winning teams (30)
March 21&22, 2010	Entrepreneurship workshop in Beirut
April 14, 2010	Deadline for submitting full business plans
May 13, 2010	Announcement of Round 2 winning teams (9)
June 17, 2010	Oral presentations in Cairo
June 17, 2010	Awards Ceremony in Cairo

In Partnership With

- ❖ The Competition is sponsored by **Abdul Latif Jameel CO.LTD.**



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ABDUL LATIF JAMEEL CO. LTD.

- ❖ ALJ-CSP supports projects that commit to economic sustainability by creating new job opportunities for young Arabs

Lebanon Sponsors



- ❖ Bader is an NGO/NPO that promotes entrepreneurship in Lebanon and supports Lebanese entrepreneurs in starting their new businesses



Last Year's Winners

Winning Team

- ❖ Saudi team Syphir & UAE team Hayati Health care .
- ❖ Syphir involves the development of a webmail application to rank all e-mails in order of their perceived importance; whereas, Hayati Healthcare offers short-term loans for medical procedures.

1st Runner-Up

- ❖ Egyptian team Rice Straw Fertilizer .
- ❖ The project's idea is to convert burnt rice straw into high quality compost.

2nd Runner-Up

- ❖ Jordanian team Blog Souq.
- ❖ The project is about innovative stock market concept for blogs.



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Can You Meet the Challenge?

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